




HOLY SPIRITS^{LLC}
GREAT WINE... **ON A MISSION**
WWW.HOLYSPIRITSWINE.COM



Holy Spirits Wine Tasting Guidelines & Tips

Wine tastings are great at existing events such as silent auctions and dinners or to promote upcoming events like bottle sales and basket sales, or just for gaining exposure for your cause. And... it is simple to do. You're a charity so charging for a sample is ok!

HOW TO:

1. Select a few types of Holy Spirits Wines as samples for your tasting
2. Get a cooler with ice to chill the wines that are served cold.
3. Serve with 1 oz or 2 oz plastic sample glasses. A suggested serving is ½-1 ounce. There are 25 ounces per bottle, so a 1 ounce serving gets you 25 samples per bottle, a ½ ounce gets you 50!
4. Provide a cracker or bread with cheese or a spread and even small glasses of water for your guests to clean their palate before and between samplings. Refer to our Wine and Food Pairing for other suggestions.
5. Set up a tasting table with Holy Spirits displayed Posters and if applicable, posters and brochures about your Non Profit. For larger events, you may want to have adequate room to pre-pour samples.

TIPS:

- Offer Holy Spirits spices mixes & marinades for sale during your tasting. Best when you serve them as an appetizer with your tasting!
- At large events, be sure to set up a poster board away from the sampling area describing your cause.
- Mornings generally aren't the best time to hold a wine tasting.
- Offer a ½ or 1 ounce sample of 3 or 4 different types for a discounted price.
- If you don't want to "charge" for a sample, put out a donation bucket for your cause, with a brief explanation of where the donations are going towards.

*Bringing the Saints marching home while raising money for local charities
and young adults with cancer and other life threatening diseases.*