

Holy Spirits Organizational Bottle Sale Guidelines & Tips

Churches and Schools are great for sponsoring seasonal Holy Spirits by the bottle sales. If you have access to a large network of people, willing to support your cause consider having a by the bottle sale. It works great centered around Religious Holidays such as Christmas, Easter or Thanksgiving. It also works well around the Saints' Feast Days, such as St. Valentines Day, St. Patrick's Day, etc.

- 1. If you are uncertain of your local or state licensing requirements, check with a local charitable retailer or municipality for the best way to handle the sale transactions. If you have the proper licensing, you may purchase directly from our distributor.
- 2. Take orders for your fundraiser over a two-three week time period. Order forms are available for downloading directly on our site.
- 3. Publicize your event. Display in your Church Bulletins, send to your email list, and post a display with order forms.
- 4. Order wine from your local charitable retailer or directly from the Holy Spirits distributor. You may want to order some extras for "impulse buying".

TIPS:

- For Churches, put a flyer with order form in your bulletin each week for 2-3 weeks prior to the ordering deadline.
- Place a display in the back of the church, room permitting, with Holy Spirits posters and order forms.
- Visit the "Downloads" section or our website for downloadable display signs, posters, bulletin announcements and order forms.
- Coordinate in conjunction with a Wine Basket Sale!