




HOLY SPIRITS LLC
GREAT WINE... ON A MISSION
WWW.HOLYSPIRITSWINE.COM



Holy Spirits Event Bottle Sale Guidelines & Tips

Bottle sales are most lucrative at events attended by larger amounts of people. Wine Tastings, Dinners, Festivals, and in conjunction with other existing events like auctions, dinners, and other existing functions allow you to raise more money for your cause with minimal effort.

HOW-TO:

1. Decide on how you are going to transact sales or donations. You may want to sell on site, or have customers pick up at a local charitable retailer. Licensing is typically available for one or two day occasions if you do not have a year round license. Check with your local municipality for local and state regulations if you are uncertain. Or check with your local charitable retailer to determine the best way to supply wine for your event. If you have the proper licensing, you may purchase wine directly from our distributor.
2. Once you have determined the logistics, publicize your event. Flyer forms and invitations are available for download right from the Holy Spirits website.
3. Set up a table to display the wines with an order sheet. Also display signs and Holy Spirits posters. They are available for download directly on our site. Order forms are available for download right on the Holy Spirits website.
4. If you are supplying wine right on site, you may want to take orders and set them aside and allow people to pick up the wine after the event is over.
5. If you are working with a local charitable retailer, consult with them as to how best to supply the wine. There are order tracking spreadsheets and order forms available for tracking the wine to be sold to people attending your event.

TIPS:

- Have gift wrapped bottles available or on display for purchase if you want to make a little extra money on each bottle (you supply the gift wrapping service with volunteers).
- A bottle sale is great to accentuate an existing event, especially those where you are pouring Holy Spirits wine by the glass!
- Offer Holy Spirits seasonings, dips and marinades as well as our Sainly accessories for sale as well to maximize your fundraising efforts. These are ordered directly from our online store and are designed specifically to compliment Holy Spirits wines!
- If you decide to have a wine tasting to promote the by the bottle sales (but not necessary), serve cheese and crackers or a small bite size appetizer with the samples. The Holy Spirits seasonings, dips, mixes and marinades are easy ways to make small bite size appetizers to complement wine tastings. Also, consider charging a small amount per sample as a way to raise additional money.
- For larger events, you may want to prepare to accept credit card payments
- Offering gift baskets for sale along with the by the bottle or case sales!

*Bringing the Saints marching home while raising money for local charities
and young adults with cancer and other life threatening diseases.*