




HOLY SPIRITS^{LLC}
GREAT WINE... ON A MISSION
WWW.HOLYSPIRITSWINE.COM



Holy Spirits Basket Sale Guidelines & Tips

Holy Spirits makes it easy to raise funds by assembling gift baskets and is a fun activity for organization volunteer groups! The wine basket sale is organized much like the bottle sale, but instead of just offering wine by the bottle, offer themed baskets for sale featuring Holy Spirits wines and accessories. Accessorize the baskets with food, snacks or other items.

HOW-TO:

1. Decide which baskets to offer. A few examples of themed gift baskets featuring Holy Spirits wines and accessories are:
 - Saint Rocco Dog Gift Basket
 - Saint Nick Christmas Basket
 - Saint Michael Basket honoring police men and women
 - Saint Joan of Arc Basket honoring military men and women
 - Saint Valentine Basket
 - Saint Patrick Irish Basket
 - Our Lady of Guadalupe Mexican Basket
 - Our Lady of Mount Carmel Festive Basket
 - A Cooking with the Saints basket featuring Holy Spirits Seasonings
2. Order materials for sample baskets & display them. Use clear cellophane wrapping so they can see all the contents inside.
3. Take orders over a 2-3 week time period
4. Purchase any accessory items you want to add to each type of basket
5. Assemble and wrap the baskets as a volunteer group activity.
6. Deliver or set a pick up date at a centralized location.

TIPS:

- Holy Spirits makes it EASY... Visit our online store to order accessory items to go in your baskets.
- Coordinate a group to assemble baskets.
- Check with your local municipality to ensure you are in compliance with local and state liquor regulations when including wine in the baskets.
- Be sure to price the baskets to raise an adequate amount of money per basket.
- Make a card that lists the contents of the basket, particularly with the ones on display.
- If you are delivering the baskets, be sure to select a container or basket suitable for handling and or stacking.
- Be cautious when including perishable items
- Holy Spirits Baskets are great for auction events!

*Bringing the Saints marching home while raising money for local charities
and young adults with cancer and other life threatening diseases.*